



**COMMUNITY INTEGRATED CARE
LEARNING DISABILITY SUPER LEAGUE
BRAND GUIDELINES**

UPDATES LOGO:

UNBOXED



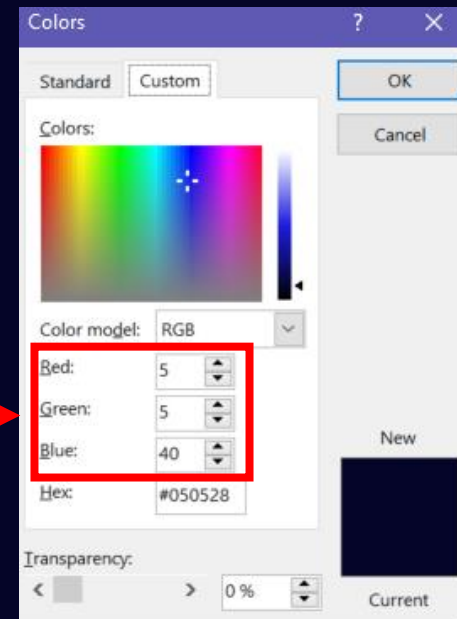
BOXED



VISUAL IDENTITY:

In addition to the new logo, Super League encourages foundations to produce graphics corresponding to our Competition Branding by using the following colour palette:

PINK R: 255 G: 0 B: 75 HEX: FF004A PANTONE: 1925 C C: 0 M: 96 Y:58 K: 0	DARK BLUE R: 5 G: 5 B: 40 HEX: 050528 PANTONE: 2766 C C: 100 M: 94 Y: 48 K: 73	WHITE R: 255 G: 255 B: 255 HEX: FFFFFFFF C:0 M:0 Y:0 K:0
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COMMUNICATIONS GUIDELINES:

**The programme is sponsored and heavily supported by Community Integrated Care.
Please ensure that their branding rights are met:**

Full Programme title, including current online sessions, is called the **Community Integrated Care Learning Disability Super League; please make sure this is correct on all website article, press releases etc.**

COMMUNICATIONS GUIDELINES: CONTINUED...

The Sport is Learning Disability Rugby League, the competition / brand is Learning Disability Super League.

Consistently feature the new logo on promotional content for the programme, such as posters / social media advertisements for sessions

The name of the social care charity is exclusively referred to as **Community Integrated Care, and not abbreviated to CIC .**

SOCIAL GUIDELINES:

When posting on social media platforms (club or foundation), please make sure you are regularly tagging the correct channels.

Twitter:

@ComIntCare

@LDSuperLeague

Insta, Facebook, LinkedIn:

@CommunityIntegratedCare

#LDSuperLeague